

GALE BUSINESS INSIGHTS: GLOBAL™

Research. Analyze. Interpret. Understand.

A FASTER, EASIER WAY TO CONDUCT GLOBAL BUSINESS RESEARCH

Globalization is the biggest opportunity and the greatest challenge for the future of business. As students face a new marketplace, they need an edge. **Gale Business Insights: Global** is the online resource that gives students the edge they need. With unique access to the most meaningful business information, **Gale Business Insights: Global** is designed to give MBA and business students a true competitive advantage in the international marketplace.

Deep business intelligence powered by statistical data lets students spend less time searching for data—and more time connecting their discoveries to practical applications.

The screenshot shows the Gale Business Insights: Global website. At the top, it says "BUSINESS INSIGHTS: GLOBAL" with the tagline "Research. Analyze. Interpret. Understand." Below this is a navigation bar with "Save Items (0)" and "View Gale Resources". The main content area features a 3D bar chart icon and the heading "Transform information into insight". Below the heading, it says "Research and analyze companies, industries, and economies around the world. Featuring the tools you need to interpret a global business landscape:" followed by three bullet points: "robust data sets", "visualization tools to help you develop data-driven insights", and "case studies to broaden your perspective on real-life situations". There is a search bar with the placeholder text "Get Started! Search companies and countries..." and a "Search" button. Below the search bar are three sections: "Chart Data" (with a small chart icon), "Find Case Studies" (with a document icon), and "See What's Inside" (with a magnifying glass icon). Each section has a brief description of its features. At the bottom, there are links for "About Gale | Cengage Learning | Contact Us | Privacy Policy | Copyright | Terms of Use" and the "CENGAGE Learning" logo.

Transforming information into insight

In today's fast-paced world of business, students must grasp, analyze and comprehend more information than ever before. **Gale Business Insights: Global** empowers students to go beyond researching topics to interpret their research. This unique resource offers the most comprehensive and convenient way to find full case studies, analytical tools, and in-depth statistical data coupled with deep research – and it lets users easily compare global economies, companies and industries. The features you and your students will find in **Gale Business Insights: Global** leads to a complete, interactive experience that fosters understanding through engaging, contextual information, access to deep analytical tools, and close connections that unite curriculum and research assignments.

Create a research experience you can't get anywhere else with these signature features

- Integrated narratives with statistical data
- Easy compare and contrast
- Support for the case method

Adapting the curriculum to the increasingly global nature of the business world

Gale Business Insights: Global turns international business intelligence into broader understanding:

- Educators can better teach international business by organizing our content around countries, data sets and topics, and by extending cases and data from the research environment into the learning environment
- Librarians can assist students, professors and professionals in their search for hard-to-find data, helping them succeed while demonstrating the enduring value of the library

Transforming Learning through Innovation

CONTENT PREVIEW

BUSINESS INSIGHTS: GLOBAL
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Exploration of Correlations between Factors Influencing Communication in Complex Product Development [Print Preview](#)

Byline: Anja M. Maier (Engineering Design Centre, University of Cambridge, England, am521@cam.ac.uk); Matthias Kreimeyer (Technical University of Munich, Institute of Product Development, Germany); Clemens Hepperle (Technical University of Munich, Institute of Product Development, Germany); Claudia M. Eckert (Engineering Design Centre, University of Cambridge, England); Udo Lindemann (Technical University of Munich, Institute of Product Development, Germany); P. John Clarkson (Engineering Design Centre, University of Cambridge, England)

Keywords:
communication, concurrent engineering, research and development management, product development organizations, case studies in industry, collaboration, maturity grid.

S7 Exploration of Correlations between Factors Influencing Communication in Complex Product Development
SAGE Publications, Inc 200810.1177/1063293X07084638 Anja M.Maier Engineering Design Centre, University of Cambridge, England, am521@cam.ac.uk MatthiasKreimeyer Technical University of Munich, Institute of Product Development, Germany ClemensHepperle Technical University of Munich, Institute of Product Development, Germany Claudia M.Eckert Engineering Design Centre, University of Cambridge, England UdoLindemann Technical University of Munich, Institute of Product Development, Germany P. JohnClarkson Engineering Design Centre, University of Cambridge, England Designing complex products, such as jet engines, cars or certain types of software, necessitates the coordination of activities of many participants during the design process. Communication is seen as the vehicle by which this coordination could be achieved. Communication itself is influenced by many different factors that are connected. This study presents an

- **Case Studies** from our timely CaseBase collection, as well as cases from partners worldwide
- **Global industry research reports** for specific industries within specific countries

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Chart Table Related Articles GDP Add/Remove Countries

GDP by Country and Year

China Mexico

1950 1955 1960 1965 1970 1975 1980 1985 1990 1995 2000 2005 2010

10,000,000,000,000
20,000,000,000,000
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40,000,000,000,000
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- **Interactive LiveCharts** for economic and business indicators that let students generate their own analyses and generate custom charts for use in reports and presentations

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Japan [Print Preview](#)

Key Information

Average Life Expectancy:	82.9
Gross National Income:	\$5,328,304,748,297
Unemployment Rate:	5.03%
GDP (US \$):	\$5,068,996,389,491
Population:	126,884,433
Currency:	JPY Yen

Top Companies

Japan Finance Corp.	\$1,469,420,900,000
Dai-ichi Life Insurance Company Ltd.	\$565,089,500,000
Daiwa Sangyo Inc.	\$290,900,000,000
NECJ Holdings Inc.	\$291,400,250,000
Japan Post Holdings Company Ltd.	\$225,894,350,000

Top Industries

Commercial Banking	522190
Direct Life Insurance Carriers	524113
Inorganic Dye and Pigment Manufacturing	325131
All Other Miscellaneous Manufacturing	328999
All Other Non-Deposit Credit Intermediation	522998

Country risk overview

[GRAPHIC OMITTED]

Country Risk Indicator: DB2c (Low Risk)

Low degree of uncertainty associated with expected returns. However, country-wide factors may result in higher volatility of returns at a future date.

The DB country risk indicator is a comparative, cross-border assessment of the risk of doing business in a country. The indicator seeks to encapsulate the risk that country-wide factors pose to the predictability of export payments and investment returns over a time horizon of two years.

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Case Studies
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- **Global company and country overviews** full of detailed information, as well as interactive rankings and stats, with quick links to associated news, case studies and academic journal articles



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